# ONLINE PRIVACY POLICY AGREEMENT

December 20, 2023

Shaheen Bros., Inc. (Shaheen) values its users' privacy. This Privacy Policy ("Policy") will help you understand how we collect and use personal information from those who visit our website or make use of our online facilities and services, and mobile application and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with Shaheen Bros., Inc. of our commitment and realization of our obligation not only to meet, but to exceed, most existing privacy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time Shaheen Bros., Inc. decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

This Policy applies to Shaheen Bros., Inc., and it governs any and all data collection and usage by us. Through the use of <a href="www.shaheenbros.com">www.shaheenbros.com</a> or our mobile application, (sometimes referred to as "Our Service") you are therefore consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that Shaheen Bros., Inc. does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of and share the information collected.

Specifically, this Policy will inform you of the following

- 1. What personally identifiable information is collected from you through our website;
- 2. Why we collect personally identifiable information and the legal basis for such collection;
- 3. How we use the collected information and with whom it may be shared;
- 4. What choices are available to you regarding the use of your data; and
- 5. The security procedures in place to protect the misuse of your information.

# **Information We Collect**

#### Personal Information:

We may collect personal information when you voluntarily provide it to us, such as during account registration, use of our services, or communication with our support team. Personal information may include but is not limited to your name, email address, phone number, and payment details.

### Non-personal Information:

We automatically collect non-personal information about your interactions with our Service. This includes technical information such as device information, IP addresses, and browsing patterns.

# Why We Collect Information and For How Long

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested;
- To fulfill our legitimate interest in improving our services and products;
- To send you promotional emails containing information we think you may like when we have your consent to do so;
- To contact you to fill out surveys or participate in other types of market research, when we have your consent to do so;
- To customize our website according to your online behavior and personal preferences.

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations; the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

# **Use of Information Collected**

Shaheen Bros., Inc. does not now, nor will it in the future, sell, rent or lease any of its customer lists and/or names to any third parties. We may share your information with trusted third-party service providers who assist us in operating our Service, conducting our business, or servicing you, as long as those parties agree to keep this information confidential.

Shaheen Bros., Inc. may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from www.shaheenbros.com

Shaheen Bros., Inc. may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

Shaheen Bros., Inc. uses various third-party social media features including but not limited to Facebook, Instagram, X and other interactive programs. These may collect your IP address and require cookies to work properly. These services are governed by the privacy policies of the providers and are not within Shaheen Bros., Inc.'s control.

### **Disclosure of Information**

Shaheen Bros., Inc. may not use or disclose the information provided by you except under the following circumstances:

- as necessary to provide services or products you have ordered;
- in other ways described in this Policy or to which you have otherwise consented;
- in the aggregate with other information in such a way so that your identity cannot reasonably be determined;
- as required by law, or in response to a subpoena or search warrant;
- to outside auditors who have agreed to keep the information confidential;
- as necessary to enforce the Terms of Service;
- as necessary to maintain, safeguard and preserve all the rights and property of Shaheen Bros., Inc.

#### Non-Marketing Purposes

Shaheen Bros., Inc. greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, and/or changes in Shaheen Bros., Inc. products and services). In certain circumstances, we may use our website, newspapers, or other public means to post a notice.

# **Unsubscribe or Opt-Out**

All users and visitors to our website have the option to discontinue receiving communications from us by way of email or newsletters. To discontinue or unsubscribe from our website please send an email that you wish to unsubscribe to <a href="mailto:unsubscribe@shaheenbros.com">unsubscribe@shaheenbros.com</a>. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe or opt-out. Shaheen Bros., Inc. will continue to adhere to this Policy with respect to any personal information previously collected.

### **Links to Other Websites**

Our website does contain links to affiliate and other websites. Shaheen Bros., Inc. does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by our website.

#### **Security**

Shaheen Bros., Inc. takes precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Wherever

we collect sensitive information (e.g. credit card information), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the webpage.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

The company also uses Secure Socket Layer (SSL) for authentication and private communications to build users' trust and confidence in the internet and website use by providing simple and secure access and communication of credit card and personal information. The website is also secured by VeriSign.

# **Acceptance of Terms**

By using our website or mobile application, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our Services. In addition, your continued use of our website or app following the posting of any updates or changes to our terms and conditions shall mean that you agree and acceptance of such changes.

# **How to Contact Us**

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number or mailing address.

**Email:** contacts@shaheenbros.com

**Telephone Number:** 978-388-6776

**Mailing Address:** 

Shaheen Bros., Inc. 95 Haverhill Rd Amesbury, Massachusetts 01913