



Foodservice Solutions with a Local Flavor

Shaheen Bros., Inc. presents **Menu Management Training.**

Wednesday, March 4, 2009

Amesbury Sports Park, MA Conference Room

8:30 a.m. Continental Breakfast

9:00 a.m. - 2:30 p.m. Workshop

12:00 noon - 1:00 Break for Lunch

Topics addressed will be:

- Menu Types
- Menu Layout and Design
- Costing Methods
- Price Rounding Techniques
- Promotional Strategies
- Marketing Ideas



**Limited Space...
RSVP to your
Salesperson or on our
website at
www.shaheenbros.com**



Foodservice Solutions with a Local Flavor

Exclusively for Shaheen Bros. Customers!

Menu Management Training.

This will be a great opportunity to learn from the industry experts! Unipro University will offer their professional experience, menu expertise and dynamic approach to managing your menu.

This includes personalized instruction to evaluate and review your menu, design the most effective menu for your business and increase your check averages!

This is sure to be a very informative day to assist you and your DSR in improving your menu and your sales. Don't miss out on this exciting workshop brought to you exclusively from Shaheen Bros.!



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